

# CONSUMING ELECTRONICS & APPLIANCES

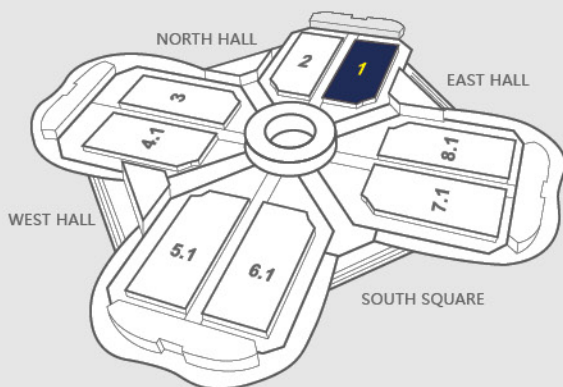
## WHY EXHIBIT?

In 2016, The number of active smart phones in China reached 2.33 Billion, and the amount of phone numbers with active internet access reached 1.247 Billion. With the popularity of smart phones as a symbol, Chinese consumer electronics market has developed rapidly in recent years, and consumer demand has shown a trend of diversification and customization. High-end products introduced by renowned international enterprises have been favored by many consumers. In 2016, Chinese Imports of Consuming Electronics & Home Appliances amounted to 412.888 Billion USD.

CIIE will build a bridge for Consuming Electronics and Home Appliances Enterprises, connecting to the vast majority of chinese consumers. During the Expo, dozens of industry seminars and trade matching activities will be hosted, which will make CIIE not only the platform for enterprises to encounter chinese consumers, but also the platform between global enterprises, even one for global enterprises to connect

## EXHIBITION DETAILS

### No.1 Exhibition Hall



Consuming Electronics & Appliances

## PROFILE OF EXHIBITS

Mobile Devices, Smart Home, Smart Household Appliances, VR & AR, Video Games, Sports and Fitness, Audio, Video HD Devices, Life Technologies, Display Technologies, Online Games and Home Entertainments, Product and System Solutions, etc.

## PARTICIPATION INSTRUCTIONS

### BOOTH RATES

300 USD / m<sup>2</sup> for Raw Space,

3,000 USD / 9m<sup>2</sup> for Standard Booth.

20% discount for reservation on or before

January 31<sup>th</sup>, 2018, i.e.

240 USD / m<sup>2</sup> for Raw Space,

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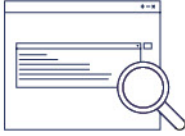
### BOOKING DEADLINE

Booking Period: October, 2017-June, 2018

Confirmation Deadline: June 30<sup>th</sup>, 2018

## BOOKING METHODS

Please contact us and book your booth as soon as possible.



1.

Submit online at the official website  
([www.neccsh.com](http://www.neccsh.com))  
of the National Exhibition and Convention  
Center (Shanghai)Co., Ltd.



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E-mail: [chench@sinoexpo.cc](mailto:chench@sinoexpo.cc)  
[lianyue@sinoexpo.cc](mailto:lianyue@sinoexpo.cc)

## CONFIRMATION FORM FOR PARTICIPATION

### The Consuming Electronics & Appliances Exhibition of the China International Import Expo

Date: November 5<sup>th</sup>-10<sup>th</sup>, 2018

Venue: National Exhibition and Convention Center (Shanghai)Co., Ltd.

Book a raw space of \_\_\_ m<sup>2</sup>( minimum 36 m<sup>2</sup>) or \_\_\_ standard booths

If you are interested in participation in this exhibition, please provide details

Company Name \_\_\_\_\_ Country \_\_\_\_\_

City \_\_\_\_\_ Address \_\_\_\_\_ Post Code \_\_\_\_\_

Contact  Ms.  Mr. Title \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Consuming Electronics & Appliances

<input type="checkbox"/> Mobile Devices	<input type="checkbox"/> Smart Home	<input type="checkbox"/> Smart Household Appliances	<input type="checkbox"/> VR & AR
<input type="checkbox"/> Video Games	<input type="checkbox"/> Sports and Fitness	<input type="checkbox"/> Audio	<input type="checkbox"/> Video HD Devices
<input type="checkbox"/> Life Technologies	<input type="checkbox"/> Display Technologies	<input type="checkbox"/> Online Games and Home Entertainments	
<input type="checkbox"/> Product and System Solutions	<input type="checkbox"/> Others, _____		

# APPAREL, ACCESSORIES & CONSUMER GOODS

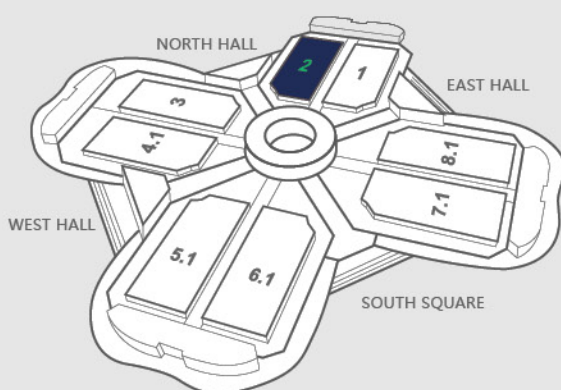
## WHY EXHIBIT?

China has witnessed a new round of consumption upgrading, with its annual growth rate of retail sales of Consumer Goods at more than 10% in the past decade. Consumers in China are starting to value quality over price, and imported goods are favored by many consumers. Unlike previous large overseas companies, which entered China market directly, many products of the small and medium-sized enterprises entered China market through new channels such as procurement service, import supermarkets and Cross-Border E-Commerce.

CIIE will become a new channel for foreign consumer goods to enter China market and activate more potential consumers. In addition to the B2B and B2C trades during the showing period, the Expo will provide a long-term channel for small and medium-sized enterprises to sell in China, which will be a 365-Day Expo.

## EXHIBITION DETAILS

### No. 2 Exhibition Hall



Apparel, Accessories & Consumer Goods

## PROFILE OF EXHIBITS

Apparel, Textiles, Silk Products, Kitchenware & Tableware, Homeware, Gifts, Home Decorations, Festival Products, Jewelry & Ornaments, Furniture, Toys, Infant & Children Products, Culture Products, Hair Beauty & Personal Care Products, Skincare, Sports & Leisure, Suitcases & Bags, Footwear & Accessories, Clocks & Watches, Ceramic & Glass Products, etc.

## PARTICIPATION INSTRUCTIONS

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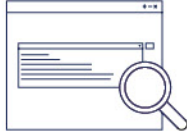
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E-mail: [wyh@sinoexpo.cc](mailto:wyh@sinoexpo.cc)  
[lianyue@sinoexpo.cc](mailto:lianyue@sinoexpo.cc)

## CONFIRMATION FORM FOR PARTICIPATION

The Apparel, Accessories & Consumer Goods  
Exhibition of the China International Import Expo

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Apparel, Accessories & Consumer Goods

Apparel  Textiles  Silk Products  Kitchenware & Tableware  Homeware  Gifts

Home Decorations  Festival Products  Jewelry & Ornaments  Furniture  Toys

Infant & Children Products  Culture Products  Hair Beauty & Personal Care Products  Skincare

Sports & Leisure  Footwear & Accessories  Clocks & Watches  Ceramic & Glass Products

Others, \_\_\_\_\_



# AUTOMOBILE

## WHY EXHIBIT?

China is the world's largest and fastest-growing automobile market. Compared with 2011, auto ownership has doubled in China. Imported automobiles have been favored by many consumers. Each year more than one million automobiles are sold to China, and annual sales reaches more than 70 billion USD.

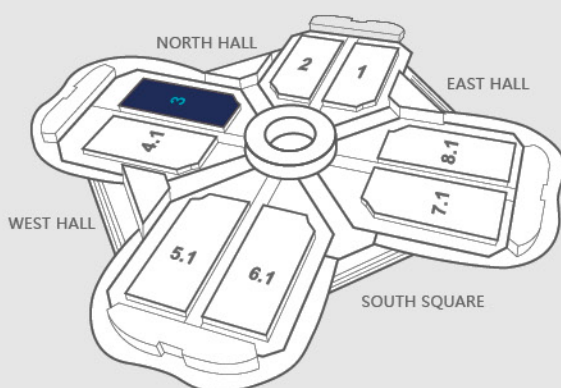
In the automobile area of CIIE, we will pay more attention to the global automotive technology frontier, and host dozens of industry seminars and trade matching activities around security, intelligence, environmental protection, new energy and other topics.

## PROFILE OF EXHIBITS

Intelligent Drive Vehicles and Technologies, Intelligent Connected Vehicles and Technologies, New Energy Vehicles and Technologies, Brand Automobiles, etc.

## EXHIBITION DETAILS

### No. 3 Exhibition Hall



Automobile

## PARTICIPATION INSTRUCTIONS

### BOOTH RATES

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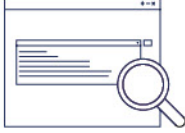
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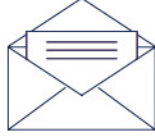
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[wangshang@sinoexpo.cc](mailto:wangshang@sinoexpo.cc)

## CONFIRMATION FORM FOR PARTICIPATION

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Automobile  Intelligent Drive Vehicles and Technologies  Intelligent Connected Vehicles and Technologies

New Energy Vehicles and Technologies  Brand Automobiles

Others, \_\_\_\_\_

# HIGH-END INTELLIGENT EQUIPMENT

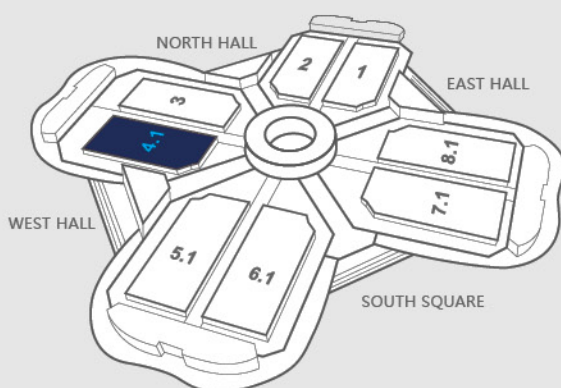
## WHY EXHIBIT?

As a super country in manufacture industry, China has accounted for 20% of global manufacturing output. Meanwhile, China is striving to transform from a great manufacturing nation to a powerful manufacturing nation, which means China needs to import the most advanced equipment from the world, not only in terms of the number but also in terms of the quality.

CIIE, the largest consumer market for production equipment in the world, provides a unique platform for the world's leading technology equipment enterprises to present themselves worldwide. During the Expo, dozens of industry seminars and trade matching activities will be held. High-end Manufacturing enterprises in china will be invited for purchasing via accurate matchmaking system.

## EXHIBITION DETAILS

### No.4.1 Exhibition Hall



High-end Intelligent Equipment

## PROFILE OF EXHIBITS

Artificial Intelligence, Industrial Automation and Robots, Digital Factories, Iot, Materials Processing and Molding Equipment, Industrial Parts and Components, ICT Equipment, Energy Conservation and Environmental Protection Equipment, New Energy, Power and Electrical Equipment, Aviation and Aerospace Technologies and Equipment, Power Transmission and Control Technologies, 3D Printing, etc.

## PARTICIPATION INSTRUCTIONS

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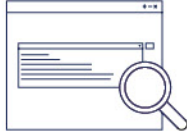
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E-mail: [tianye@sinoexpo.cc](mailto:tianye@sinoexpo.cc)  
[wangshang@sinoexpo.cc](mailto:wangshang@sinoexpo.cc)

## CONFIRMATION FORM FOR PARTICIPATION

The High-end Intelligent Equipment Exhibition of the  
China International Import Expo

Date: November 5<sup>th</sup>-10<sup>th</sup>, 2018

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Contact  Ms.  Mr. Title .....

Telephone ..... Mobile ..... Fax .....

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High-end Intelligent Equipment

<input type="checkbox"/> Artificial Intelligence	<input type="checkbox"/> Industrial Automation and Robots	<input type="checkbox"/> Digital Factories	<input type="checkbox"/> Ict
<input type="checkbox"/> Materials Processing and Molding Equipment	<input type="checkbox"/> Industrial Parts and Components	<input type="checkbox"/> ICT Equipment	<input type="checkbox"/> Energy Conservation and Environmental Protection Equipment
<input type="checkbox"/> New Energy, Power and Electrical Equipment	<input type="checkbox"/> Aviation and Aerospace Technologies and Equipment	<input type="checkbox"/> Power Transmission and Control Technologies	
<input type="checkbox"/> 3D Printing	<input type="checkbox"/> Others, .....		



# FOOD & AGRICULTURE PRODUCTS

## WHY EXHIBIT?

Chinese import of food and agricultural products has been increasingly growing in recent years. In 2016, Chinese food import valued approximately 56 billion USD, while agricultural products imports reached 111.57 Billion USD.

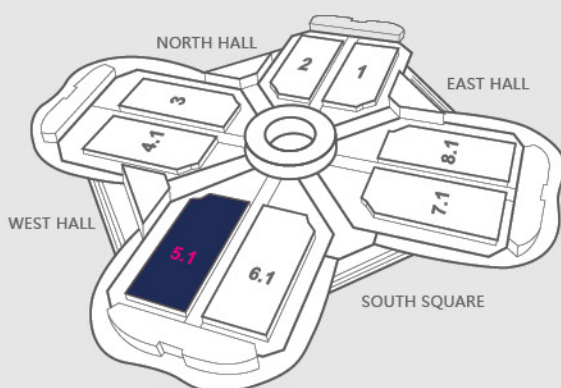
CIIE will become a global marketing platform for foods and agricultural products, attracting dealers from Asia Pacific and all over the world. During the same period, dozens of industry seminars and trade matchmaking activities will be hosted. CIIE will also cooperate with Chinese Cross-Border E-Commerce companies to facilitate the direct connection between global SMEs and Chinese consumers.

## PROFILE OF EXHIBITS

Dairy, Meat, Seafood, Vegetable & Fruit, Tea & Coffee, Beverage & Liquor, Sweet & Snacks, Health Products, Condiment, Canned & Instant Food, etc.

## EXHIBITION DETAILS

### No. 5.1 Exhibition Hall



Food & Agricultural Products

## PARTICIPATION INSTRUCTIONS

### BOOTH RATES

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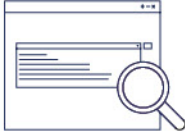
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[lianyue@sinoexpo.cc](mailto:lianyue@sinoexpo.cc)

## CONFIRMATION FORM FOR PARTICIPATION

### The Food & Agriculture Products Exhibition of the China International Import Expo

Date: November 5<sup>th</sup>-10<sup>th</sup>, 2018

Venue: National Exhibition and Convention Center (Shanghai)Co., Ltd.

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E-mail \_\_\_\_\_ Website \_\_\_\_\_

Food & Agricultural Products

Dairy  Meat  Seafood  Vegetable & Fruit  Tea & Coffee  Condiment

Beverage & Liquor  Sweet & Snakes  Health Products  Canned & Instant Food

Others, \_\_\_\_\_

# MEDICAL EQUIPMENT & MEDICAL CARE

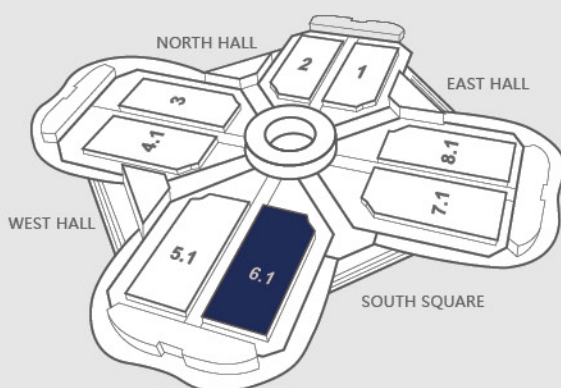
## WHY EXHIBIT?

In recent years, Chinese Medical Equipment & Health Care industry continues to develop. In 2016, the imports of medical equipment in China has reached 18.4 Billion USD, 6.28% Up compared one year earlier. the imports of health care has reached 48 billion USD, 3.83% Up. Judged from the international market, the future market in china is forecasted to have a broad growth space.

Participation in the Expo will be a golden opportunity for healthcare brands to be recognized in China. During the Expo, dozens of industry seminars and trade matching activities on topics such as medical technology, pharmacy technology, health industry will be hosted. Meanwhile, world's influential government officials, experts, scholars and entrepreneurs will be invited.

## EXHIBITION DETAILS

### No. 6.1 Exhibition Hall



Medical Equipment & Medical Care

## PROFILE OF EXHIBITS

Medical Imaging Equipment, Surgical Equipment and Devices, IVD, Rehabilitation and Physical Therapy Products, High Value Medical Disposables, Mobile Health and AI, Beauty Care and Cosmetic Surgery, Nutrition & Supplements, Advanced Health Examination, Welfare and Elderly Care Products And Service, etc.

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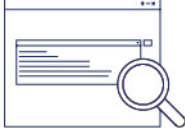
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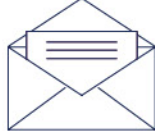
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[yingjian@sinoexpo.cc](mailto:yingjian@sinoexpo.cc)

## CONFIRMATION FORM FOR PARTICIPATION

### The Medical Equipment & Medical Care Exhibition of the China International Import Expo

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#### Medical Equipment & Medical Care

- Medical Imaging Equipment  IVD  Rehabilitation and Physical Therapy Products  
 High Value Medical Disposables  Mobile Health and AI  Beauty Care and Cosmetic Surgery  
 Nutrition & Supplements  Advanced Health Examination  Surgical Equipment and Devices  
 Welfare and Elderly Care Products and Service  Others, .....



# TRADE IN SERVICES

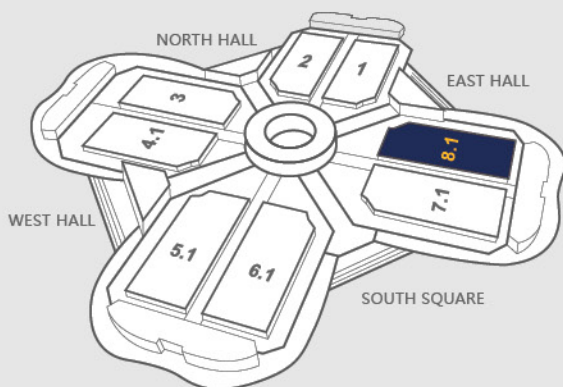
## WHY EXHIBIT?

From 2011 to 2015, Chinese value of import rose from 247.7 Billion USD to 467.4 Billion USD, an average increase of 24% per year. Among them, the growth of Outbound Tourism was the most prominent. After eight years of rapid growth of over 20%, Chinese residents' Outbound Spending grew by a staggering 77% in 2015. In addition, Chinese imports of trade in services, namely transport, business services, franchising, construction services and insurance services, were also significant.

Providing high value added services will be a lucrative business in the huge market of China. The Expo will build a bridge between global service providers and demanders to make quality services known in china and the broader global market.

## EXHIBITION DETAILS

### No. 8.1 Exhibition Hall



Trade in Services

## PROFILE OF EXHIBITS

Area	Profile of exhibits
Tourism Services	Featured Scenic Spots, Travel Routes and Products, Travel Agencies, Cruise Ships and Airlines, Award Tours and Online Travel Services, etc.
Emerging Technologies	Information Technology, Energy Conservation, Environmental Protection, Biotechnology, Scientific Research Institutions and Intellectual Property, etc.
Culture & Education	Culture, Education, Publications, Education and Training, Oversea Education Institutions and Universities, etc.
Creative Design	Artistic Design, Industrial Design and Design Software, etc.
Service Outsourcing	Information Technology Outsourcing, Business Process Outsourcing and Knowledge Process Outsourcing, etc.

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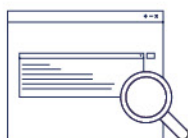
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## CONFIRMATION FORM FOR PARTICIPATION

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City \_\_\_\_\_ Address \_\_\_\_\_ Post Code \_\_\_\_\_

Contact  Ms.  Mr. Title \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

**Tourism Services**  Featured Scenic Spots  Travel Routes and Products  Cruise Ships and Airlines  
 Online Travel Services  Travel Agencies  Others, \_\_\_\_\_

**Emerging Technologies**  Information Technology  Energy Conservation and Environmental Protection  Biotechnology  
 Scientific Research Institutions  Intellectual Property  Others, \_\_\_\_\_

**Culture & Education**  Culture  Education  Publications  Oversea Education Institutions and Universities  
 Education and Training  Others, \_\_\_\_\_

**Creative Design**  Artistic Design  Industrial Design  Design Software  Others, \_\_\_\_\_

**Service Outsourcing**  Information Technology Outsourcing  Business Process Outsourcing  
 Knowledge Process Outsourcing  Others, \_\_\_\_\_